

SWEET HOME/ LEBANON DOWNTOWN FARMERS MARKET SPONSORSHIP OPPORTUNITIES 2019



Dear ,

Sweet Home/Lebanon Downtown Farmers' Market has been working hard to prepare for our 11th season. As you know, Sweet Home & Lebanon Downtown Farmers' Markets are seasonal markets that are located right in the heart of each downtown community. This year we have over 22 vendors ready to provide our community members with the farm to table experience.

Date and Time:

<u>Lebanon Market</u>	~MAY 16 th – OCT 17 th	Every Thursday 2-6pm~
<u>Sweet Home Market</u>	~ JUNE 4- SEP 24 th	Every Tuesday 2-6pm~

We would like to invite you to become a Farmers' Market Sponsor this year. Our market provides families, adults, seniors, youth and teen's with fresh local produce, plants & flowers, pasteurized meat, eggs, grains, various prepared foods and handcrafted items from our farmers' local farms. In addition, the weekly market provides live entertainment, community services & non-profit booths, master gardener consultations, food demos.

This sponsorship would give you a unique opportunity to increase your business visibility, meet with our customers face to face, and become a part of our market family. Being a sponsor of the Market puts your name in the front of Over 5,000++ conscientious local shoppers and brands YOU as a supporter of YOUR community.

There are various Levels of Sponsorship to choose from, described in detail below. There are also opportunities to exclusively sponsor a specific event, as described below. Any size donation (monetary or in-kind) is welcomed by the Market and greatly appreciated. If you have any questions, please email willamette Manor@yahoo.com or call 541-258-8178.

Thank you for your consideration!

Sincerely,

Carol Porter, Belinda Bayne, Heather Wright, Jennifer Larsen, Michelle Morford
2019 Farmers Market Board of Directors

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Contact Person: _____
 Business Name: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Website: _____

Please Note:

- Sponsors who attend Market are responsible for providing all necessary set-up materials (tent, tables, chairs, displays, ect.) and removing all materials after each market day.
- Give-a-ways and/or hands-on activities are recommended to draw participants to your booth.

Please check the following opportunities that interest you and return this full sheet to the address listed below:

SPONSORSHIP LEVELS

<input type="checkbox"/> Cultivator.....	\$1,000.00
<input type="checkbox"/> FALL FESTIVAL FUNDRAISER PRESENTING SPONSOR.....	\$1,000.00
<input type="checkbox"/> Sustainer.....	\$800.00
<input type="checkbox"/> Supporter.....	\$650.00
<input type="checkbox"/> Grower.....	\$400.00
<input type="checkbox"/> Harvester.....	\$250.00
<input type="checkbox"/> Sower.....	\$100.00

Please make check payable to and mail to: Sweet Home Lebanon Downtown Farmers Market

34919 Bond Rd Lebanon, OR 97355

QUESTIONS? Contact Jennifer Larsen Sponsorship Coordinator @ willametteleanor@yahoo.com or 541-258-8178 or Belinda Bayne, Market Director @ shldfarmersmarket@gmail.com (541)418-2603

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CULTIVATION SPONSOR- \$1000.00

- Logo listed on all Market – produced marketing materials including event flyers, posters, newspaper ads, and all other promotional items related to 2019 Sweet Home/Lebanon Farmers Markets.
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Opportunity to provide (1) banner to be posted at the market each market day during the season.
- Promotional booth space (10 x 10) EACH market day during the market season at both locations.
- Name included on Market press releases announcing market dates and leading sponsors.
- Name and logo listed at Web Pages for both markets and Social Media (Facebook).
- Your business name on our Market Sign at each location during the entire market season.
- Table for 4 at the Fall Festival Fundraiser Dinner

FALL FESTIVAL DINNER FUNDRAISER PRESENTING SPONSOR-\$1000.00

- Logo listed on all Market – produced marketing materials including event flyers, posters, newspaper adds, and all other promotional items related to 2019 Sweet Home/Lebanon Farmers Markets.
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Opportunity to provide (1) banner to be posted at the market each market day during the season.
- Promotional booth space (10 x 10) EACH market day during the market season at both locations.
- Name included on Market press releases announcing market dates and leading sponsors.
- Name and logo listed at Web Pages for both markets and Social Media (Facebook).
- Your business name on our Market Sign at each location during the entire market season.

SUSTAINING SPONSOR- \$800.00

- Logo listed on all Market – produced marketing materials including event flyers, posters, newspaper adds, and all other promotional items related to 2019 Sweet Home/Lebanon Farmers Markets.
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Opportunity to provide (1) banner to be posted at the market each market day during the season.
- Promotional booth space (10 x 10) (8 TIMES) market day during the market season at each locations.
- Name included on Market press releases announcing market dates and leading sponsors.
- Name and logo listed at Web Pages for both markets and Social Media (Facebook).
- Your business name on our Market Sign at each location during the entire market season.

SUPPORTING SPONSOR- \$650.00

- Logo listed on all Market – produced marketing materials including event flyers, posters, newspaper adds, and all other promotional items related to 2019 Sweet Home/Lebanon Farmers Markets.
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Opportunity to provide (1) banner to be posted at the market each market day during the season.
- Promotional booth space (10 x 10) (6 TIMES) market day during the market season at each locations.
- Name included on Market press releases announcing market dates and leading sponsors.
- Name and logo listed at Web Pages for both markets and Social Media (Facebook).
- Your business name on our Market Sign at each location during the entire market season.

GROWING SPONSOR- \$400.00

- Logo listed on all Market – produced marketing materials including event flyers, posters, newspaper adds, and all other promotional items related to 2019 Sweet Home/Lebanon Farmers Markets.
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Opportunity to provide (1) banner to be posted at the market each market day during the season.
- Promotional booth space (10 x 10) (4 TIMES) market day during the market season at each locations.
- Name included on Market press releases announcing market dates and leading sponsors.
- Name and logo listed at Web Pages for both markets and Social Media (Facebook).
- Your business name on our Market Sign at each location during the entire market season.

HARVESTING SPONSOR- \$250.00

- Logo listed on all Market – produced marketing materials including event flyers, posters, newspaper adds, and all other promotional items related to 2019 Sweet Home/Lebanon Farmers Markets.
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Promotional booth space (10 x 10) (1 TIME) market day of choice during the market season at each locations.
- Name included on Market press releases announcing market dates and leading sponsors.
- Name and logo listed at Web Pages for both markets and Social Media (Facebook).

SWEET HOME/ LEBANON DOWNTOWN FARMERS MARKET SPONSORSHIP OPPORTUNITIES 2019

SOWING SPONSOR- \$ 100.00

- Name and logo listed at Web Pages for both markets and Social Media (Facebook).
- Your name or logo recognized at the music entertainment tent during each market day of the season.
- Name included on Market press releases announcing market dates and leading sponsors.